

## Taking care of your new felt rug

Your new rug is made from the finest wool felt. The wool, sourced from merino sheep, has natural characteristics that guarantee you a product with built-in joy for many years to come. Wool has, for example, a natural anti-bacterial effect and it also creates an environment that is unfavorable to dust mites and mold. Your felt rug therefore contributes to a healthy and comfortable indoor climate. In addition, wool provides natural heat and also absorbs noise.

To keep your new rug neat and clean, please utilize the following instructions.

**Excess wool:** Especially in the first few weeks, you will notice that the shortest wool fibers in the rug may come loose and sit on the surface as lint. The loose wool can be easily removed with a vacuum cleaner. Always use a soft brush on the vacuum cleaner and avoid vacuum cleaner heads with rotating brushes.

**Daily cleaning:** The best thing you can do for your felt rug is to do as little as possible. Wool, so-to-speak, is a “self-cleaning” natural material, you can typically settle for vacuuming with a soft brush once a week.

**Dry dirt:** Brush away the dirt with a soft brush or vacuum the carpet gently. A third and very effective method is to remove the dirt with a self-adhesive lint roller.

**Damp dirt:** If anyone has stepped on the carpet with wet shoes, you should wait until the dirt is completely dry before following the directions above. Never try to wipe or scrub soil, mud and similar dirt while it is still wet. You risk damaging the wool fibers or giving the dirt “foothold”, turning it into a stain. If there is damp dirt on the rug that you fear might set in and become a stain, follow the instructions on the following page for stain treatment.

**Spilled liquids:** The structure of felted merino wool fibers is liquid repellent. If you spill liquid on your felt rug, you must quickly soak it up with a clean cloth or a paper towel. Do not rub, but blot gently for a few seconds at a time and allow the cloth or paper do the job for you. When the liquid is completely soaked up, you can either brush the carpet with a soft brush or remove any residue of dry dirt with a vacuum cleaner.

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**Stains:** If you have accidentally spilled coffee, red wine, blood, ketchup or any other problematic liquids on your felt rug, and it has set in in the wool fibers before you have managed to soak it up, we recommend the following:

1. Avoid rubbing the stain - it will only make matters worse.
2. Place a wet cloth on the stain, leave it there for about 15 min. until the stain is wet through. Do not use soap.
3. Once the stain is damp (not wet), blot gently with a clean, dry cloth. Press for 3-4 seconds at a time. It is important that you blot and release rather than rub. Work the stain from the outside in because otherwise you risk damaging the felt.
4. Repeat steps 2 and possibly 3 a few times.
5. Finally, dry the damp area with a hair dryer to avoid water stains. If the stain cannot be removed using the above method, we recommend that you contact a cleaning company that works with the carbonation method in order to avoid the use of soap and chemicals.

**Stain removers:** We do not recommend the use of stain removers, since the use of even mild soaps can allow the stain to set in.

We are confident that you will be pleased by both the sight and feel of your new Fraster felt rug for a great many years. Enjoy!